




BEAU'S BALL
#getbeautosloan

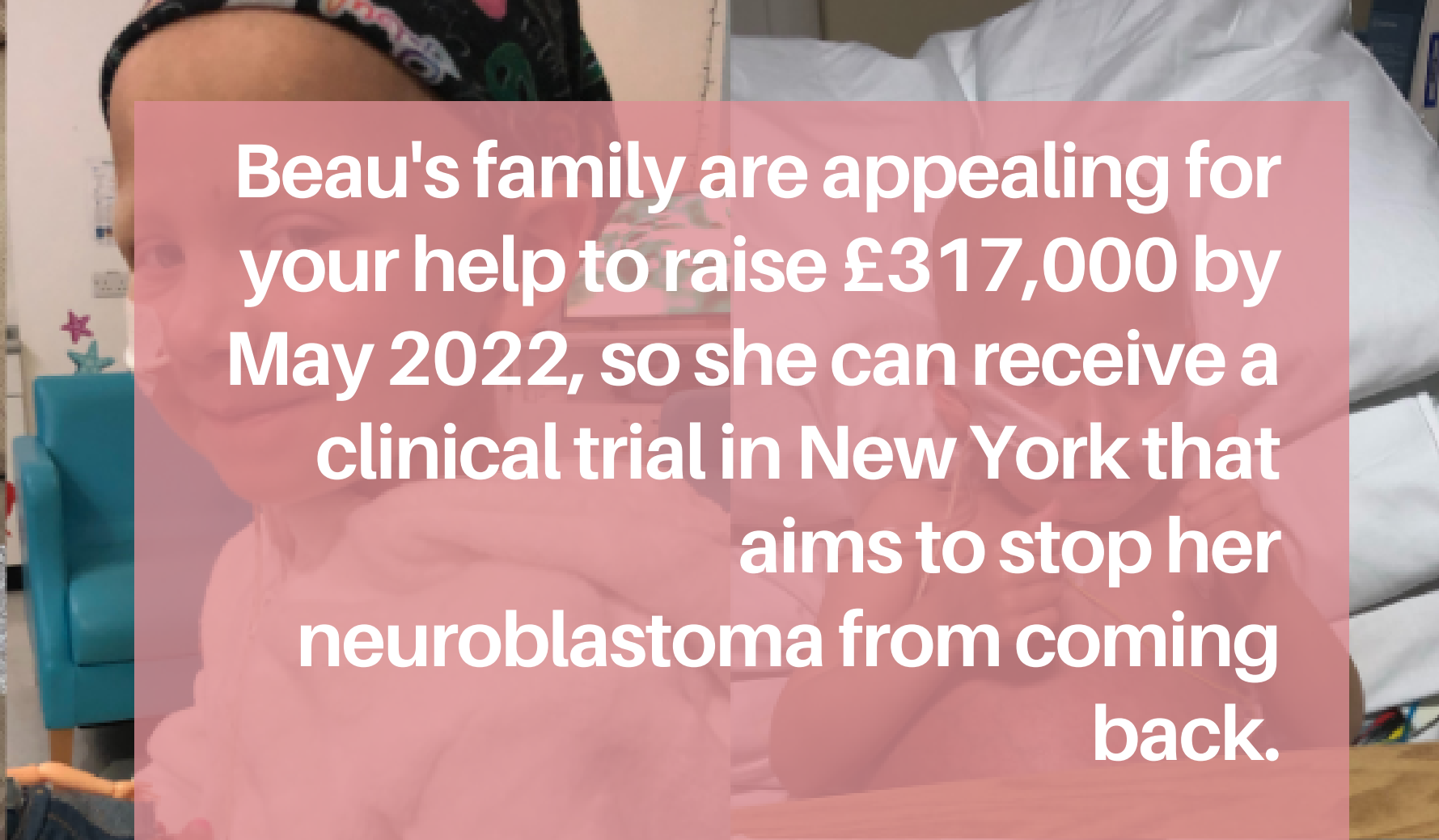
CENTENARY PAVILION
LEEDS UNITED
SATURDAY 23RD APRIL
2022



At the age of 4 in December 2020, beautiful Beau was diagnosed with Stage 4 high-risk neuroblastoma, a rare and aggressive childhood cancer that at the point of diagnosis has only a 50% chance of long-term survivorship.

Beau's family are fundraising so that she can access the Bivalent Vaccine trial in New York at the Memorial Sloan Kettering Cancer Center once frontline treatment is completed that aims to keep the cancer from returning.





Beau's family are appealing for your help to raise £317,000 by May 2022, so she can receive a clinical trial in New York that aims to stop her neuroblastoma from coming back.

Please help Beau live the life she deserves and make her fight count #getbeautosloan.

For more information on Beau's campaign, please visit:

<https://getbeautosloan.com/>

BEAU'S STORY

Beau has endured a year of aggressive treatment that has taken her body to the limit. Over the last 12 months she has non-inclusively endured:

- 80 days Rapid COJEC Chemo
- Extensive Surgery
- High Dose Chemotherapy
- Stem Cell Transplant
- Radiotherapy
- Immunotherapy

Beau's family are now desperate to raise the money required to get Beau to the US to receive a vaccine that could minimise what is a high risk of relapse, with a bleak survivorship.



Beau's Fight Against Cancer - Facebook

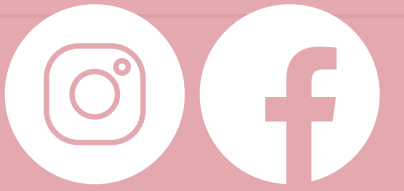
At the time of this being produced, Beau's Facebook Group has in excess of 6,100 members.

These numbers continue to grow day by day, with Beau's Facebook Group adding around 200 members daily.

This Facebook Group was only set up on December 24th 2021, so the growth and success already have been immense.

Beau's Fight Against Cancer

🌐 Public group · 6.1K members



Instagram

Whereas Facebook is the place for all event news and updates, being more text heavy, Instagram is the more visual side of Beau's campaign.

Followers are growing at around 200 per week, meaning across all Beau's social channels, she has in excess of 8,200 followers, rising at approximately 15% per week.

getbeautosloan

Follow

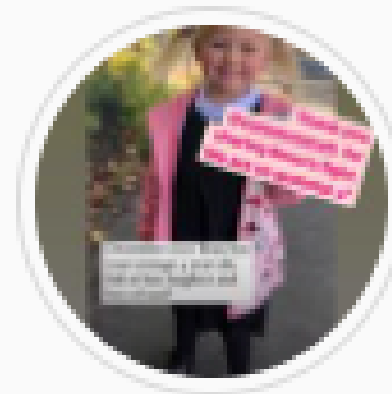
51 posts

2,175 followers

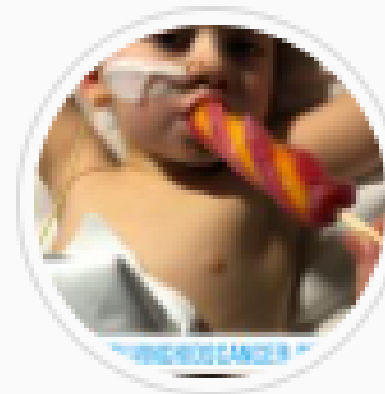
147 following

Beau's Fight Against Cancer

💖Beau Age 5 ✨Stage 4 High Risk Neuroblastoma 💖Diagnosed 23.1 April for potentially life saving treatment💖How can you help? #GetBeau
getbeautosloan.com



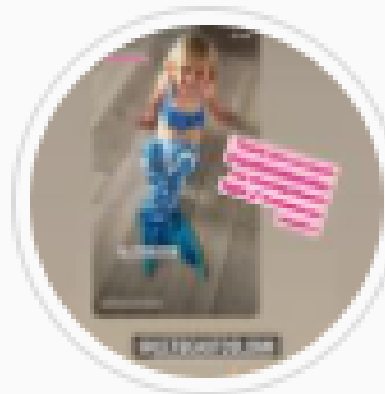
Beau 🎉



Beau 🙏



Beau 😊



Beau 💖💖



BEAU'S BALL

#getbeautoslogan

£317,000

After targeting to sell 50 tables in total, within 24 hours of being announced, more than 50 tables of 10 had been booked via the Beau's Ball website.

The Event

Taking place at the prestigious Centenary Pavilion at Leeds United, Beau's Ball is a Black Tie event, incorporating a three course dinner, a live prize draw and auction with some amazing prizes, live entertainment and a DJ to close the event and get the dancefloor filled.

It's a celebration of all the hard work everyone has put into this campaign and a place to reflect and be proud of all those who have worked so hard to help Beau and her family reach their target.



BEAU'S BALL

#getbeautosloan

Attendees

After smashing our target of selling 50 tables for the Ball in only 24 hours, we have now had to release more tables to satisfy demand.

This means that easily in excess of 600 people will be present at Beau's Ball.

Sponsoring Beau's Ball will place your company, brand and message in front of thousands of receptive individuals, both online via the Beau's Ball website and social channels, and face-to-face at the Ball itself.



BEAU'S BALL

#getbeautosloan

Beau Lite

- 1 X TABLE OF 10 GUESTS
- LOGO ON BEAU'S BALL SPONSORS' PAGE ON WEBSITE
- COMPANY BIOG AND LINK TO YOUR WEBSITE ON THE BEAU'S BALL WEBSITE
- MENTIONS ACROSS BEAU'S BALL SOCIAL MEDIA ACCOUNTS IDENTIFYING YOU AS A SPONSOR

£995.00

Beau Mid

- 1 X VIP TABLE OF 10 GUESTS AT THE FRONT OF THE VENUE
- LOGO ON BEAU'S BALL SPONSOR'S PAGE ON WEBSITE
- COMPANY BIOG AND LINK TO YOUR WEBSITE
- MENTIONS ACROSS BEAU'S BALL SOCIAL MEDIA ACCOUNTS IDENTIFYING YOU AS A SPONSOR
- STATIC LOGO ON THE HEADER & FOOTER OF BEAU'S BALL WEBSITE
- LOGO ON ALL BEAU'S BALL EMAIL UPDATES
- LOGO AND COMPANY BIOG IN THE PRINTED BALL PROGRAMME
- LOGO DISPLAYED ON LOOP VIA 4 LARGE SCREENS AT THE VENUE
- LOGO ON PRINTED MATERIAL ON THE NIGHT, THIS INCLUDES ON THE SPONSORS' MATRIX BOARD AT THE ENTRANCE OF THE VENUE WHERE ALL GUESTS WILL HAVE THEIR PHOTOS TAKEN UPON ENTERING

£1,495.00

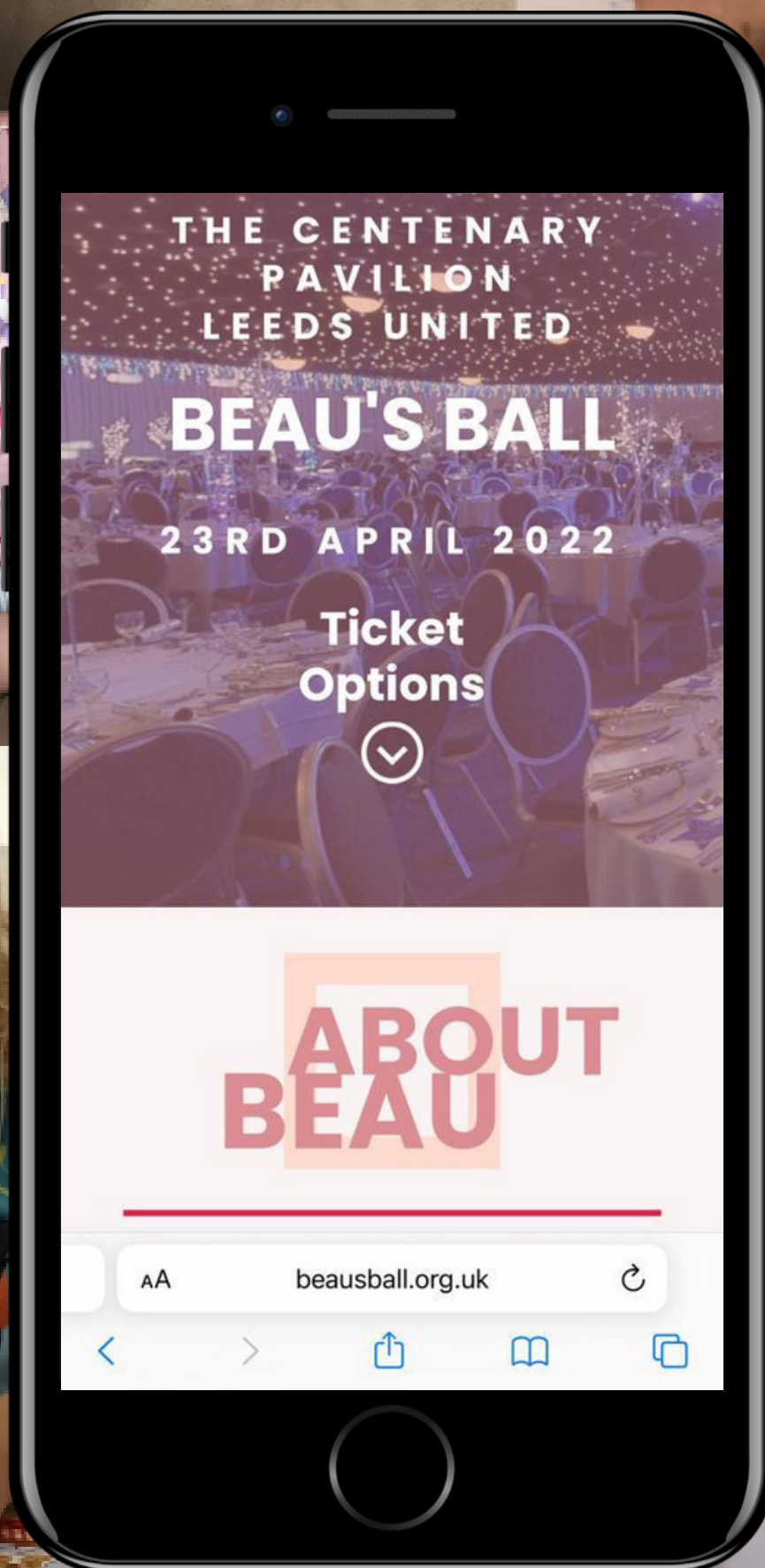
Beau Pro

- 1 X VIP TABLE OF 10 GUESTS AT THE FRONT OF THE VENUE
- LEAD LOGO ON BEAU'S BALL SPONSORS' PAGE ON WEBSITE ATOP OF THE OTHER SPONSORS
- COMPANY BIOG AND LINK TO YOUR WEBSITE AT THE HEAD OF THE SPONSORS' PAGE
- LEAD STATIC LOGO ON THE HEADER & FOOTER OF BEAU'S BALL WEBSITE
- MENTIONS ACROSS BEAU'S BALL SOCIAL MEDIA ACCOUNTS IDENTIFYING YOU AS A PRINCIPLE SPONSOR EVERY TIME A BEAU'S BALL UPDATE IS RELEASED
- LOGO ON ALL BEAU'S BALL EMAIL UPDATES
- LOGO AND COMPANY BIOG IN THE PRINTED BALL PROGRAMME WITH AN OPTIONAL MESSAGE FROM YOU OUTLING WHY YOUR COMPANY IS SPONSORING BEAU'S BALL
- LOGO DISPLAYED ON LOOP VIA 4 LARGE SCREENS AT THE VENUE IDENTIFYING YOUR BRAND AS A PRINCIPLE SPONSOR
- LOGO ON PRINTED MATERIAL ON THE NIGHT, THIS INCLUDES ON THE SPONSORS' MATRIX BOARD AT THE ENTRANCE OF THE VENUE WHERE ALL GUESTS WILL HAVE THEIR PHOTOS TAKEN UPON ENTERING AND POP UP BANNERS THROUGHOUT THE VENUE
- COMPANY LITERATURE ON GUEST TABLES

£2,995.00



Your brand in front of 1000's of receptive individuals both on and off line.



Help #GetBeauToSloan and give this amazing little girl the treatment she needs to live her best life.

Want to discuss in more detail or explore bespoke options?

Call Danny: 03330 500 399

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